

# 5

## WAYS TO PREPARE FOR THE FUTURE OF WORK IN 2022.



Discover the role collaboration tools play in enabling innovation and growth in a changing business landscape.

Google Workspace

# 1.

## Implement flexible working models to attract and retain talent.

**140 million**

students and educators use **Google** Workspace



More than two thirds of employees say they'd like to work away from the office for at least two days per week<sup>1</sup>.



Flexible working is a key consideration for many employees. Implementing a flexible model can help attract high-performing talent.



The next generation entering the workforce expects to use tools that will enable them to work from anywhere.



*We found that most people already use Gmail and other Google Workspace apps in their personal lives ... Especially with younger people coming in, they say, 'oh, cool, you're a Google Workspace shop.' They can get started working right away."*

**Heather Sheston, Program Manager, State of Arizona**

1 Pwc, US remote work survey, 2021

# 2.

Work is no longer a physical place. Help your employees set boundaries and achieve balance.

Google Workspace

stops 99.9% of spam, malware, and phishing attacks.



During the pandemic, employees have struggled to balance the personal and the professional.



Use tools that can contextually surface an employee's status. For example: within working hours, out-of-office, free, or busy.



Choose a collaboration solution that protects your users, data, and devices from threats, wherever your employees are working from.



*Thanks to Google, we were able to think outside the box to keep our business running and employees safe and connected. Google Workspace made it easy to collaborate internally; we are also running our Helpdesk 24/7 on Meet; and our transportation department is able to practice social-distancing with a WFH dispatch platform on Google Workspace."*

**Mike Kissel, Senior Mgr. Endpoint and Cloud Security, Schnucks**

# 3.

Adopt video meeting best practices to help your employees stay connected, whether they're working from the office or at home.



Google Meet hosted 235M daily meeting participants and 7.5B daily video call minutes in Q3 2020



Social distancing may be with us for a while. Re-evaluate your meeting room strategy for size and number of attendees.



Consider creating more small meeting rooms and private spaces, and ensure these rooms are equipped with video conferencing technology. At the same time, set up bookable shared spaces that encourage collaboration and team huddling, with social distancing in mind.



Think about how you can limit the surfaces that need to be touched. For example, voice commands to start and end video meetings.



*Meet has been a key element in supporting our global team's efforts to stay connected... helping us maintain and foster our caring culture as we transitioned from an on-site workforce to a work-from-home model. Whether through real-time collaboration, live meetings, or a little stress relief with some virtual happy hours, our team's ability to reliably connect 'face-to-face' through Meet has been integral to keeping us engaged despite the distance between us."*

**Michael Ringman, CIO, Telus**

# 4.

Collaboration is more than just video conferencing. Give employees seamlessly integrated tools that help them virtually brainstorm, refine, and present their ideas.

**75%** of Google Workspace users say it has made their team more innovative<sup>2</sup>



As well as video conferencing, teams need tools that allow them to communicate asynchronously, work together on the same files, and find shared resources.



With an integrated workspace that brings together messaging, meetings, docs, and tasks, employees spend less time figuring out how to manage work and more time doing it.



Equipping all employees—including frontline workers—with cloud-native tools helps to fuel collaboration and innovation to drive your business forward.



*By enabling our caregivers to be more effective and efficient administratively with Google Workspace, we're reclaiming approximately 30% of their time for face-to-face patient interactions, which is what we always want."*

**Daniel Morreale, CIO, Hunterdon Healthcare**

2 Google Internal Research, 2019

# 5.

COVID-19 changed the world of work. Re-evaluate your toolset and take a more integrated, flexible path forward.

Google Workspace  
is used by over 2 billion people worldwide.



Identify all the tools your employees have used to collaborate during the pandemic. Find ways to streamline, reduce costs, and minimize employee confusion.



When choosing a long-term solution, it's critical that your employees can quickly and easily start using the new tools with minimal disruption or change management.



An integrated workspace boosts productivity, as employees spend less time switching between apps. At the same time, they can tap into intelligent, contextual suggestions to make their work more efficient.



*Google Workspace gives us solutions that are so easy to deploy and use that we don't feel any of the pain we previously experienced when deploying and maintaining employee collaboration tools."*

**Kimberly Anstett, CIO, Nielsen**

Loved by billions of users, including tomorrow's workforce, **Google Workspace** gives your employees the best way to create, communicate, and collaborate. Whether you're planning a return to the office, going remote, or building a hybrid model, Google Workspace helps your most important asset—your people—be more collaborative, agile, and innovative.

---

**Where is your organization on the journey to the future of work?**

Speak with a member of our sales team about our special contract deals and pricing available to teams or try Google Workspace for free—for yourself and up to 9 other users.

**Learn more at :**

[www.101domain.com/google\\_workspace.htm](http://www.101domain.com/google_workspace.htm)



www.101domain.com  
info@101domain.com  
877.983.6624



Mail



Chat



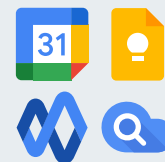
Meetings



Documents



Drive



& more...

